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## **SONNET ANNOUNCES TEMPO BRIDGE, THE SERIAL ATA TO PARALLEL ATA DRIVE BRIDGE FOR POWER MAC G5 COMPUTERS**

IRVINE, CALIFORNIA — October 14, 2004 — Sonnet Technologies, the worldwide leader in upgrade cards for Apple Macintosh® computers, announces the **Tempo™ Bridge**, the latest addition to the Sonnet Tempo line of products. The Tempo Bridge makes it easy to install a 3.5-inch parallel ATA hard drive inside a Power Mac G5®, the first Apple computer featuring the Serial ATA (SATA) drive interface. Serial ATA, the emerging high-performance drive interface technology, offers greater performance than parallel ATA and uses smaller cables and connectors for better cooling. However, SATA is incompatible with ordinary parallel ATA drives. The Tempo Bridge creates an upgrade path for using a spare drive, or moving one from an older computer to a new G5.

The Tempo Bridge simplifies the parallel-to-serial ATA conversion—just plug it in to the back of a parallel ATA drive, no additional cables or adapter cards are required. The Tempo Bridge board's effective design avoids the issues encountered when using other methods to install a parallel ATA drive in the G5. This product was designed specifically for use in the G5, so everything fits properly—the connectors are correctly positioned and there are no cables to route across the case—the Tempo Bridge simply works.

The Tempo Bridge is a unique solution. “This product works with the G5’s short Serial ATA data and power cables, and allows the user to secure the hard drive in the drive bay using the computer’s built-in latch. It is an elegant solution for an exceptional computer,” states Robert Farnsworth, Sonnet’s President and CEO. Farnsworth, noting the product’s installation flexibility added, “Sonnet engineered the Tempo Bridge specifically for use in the Power Mac G5, but it works in any computer with a Serial ATA connection.”

### **Pricing and Availability**

The Tempo Bridge will begin shipping October 25, 2004, with an MSRP of \$49.95.

For more information about the Tempo Bridge, please refer to the Sonnet website at:

[http://www.sonnettech.com/product/tempo\\_bridge.html](http://www.sonnettech.com/product/tempo_bridge.html)

### **Compatibility**

-Drives

The Tempo Bridge is compatible with any 3.5-inch ATA/66, ATA/100, or ATA/133 IDE hard drive.

-Mac OS

Compatible with Mac OS 8 through Mac OS X

- Windows®

Compatible with Windows 98SE/Me/2000/XP

**About Sonnet Technologies, Inc.**

Sonnet Technologies, Inc., headquartered in Irvine, California, is the worldwide leader in processor upgrade cards, ATA disk controller cards, and other enhancement products for Apple Macintosh computers. After Apple Computer, Inc., Sonnet is the largest producer of PowerPC™ processor-based products in the computer industry. Founded in 1986, Sonnet offers processor upgrades for most Macintosh models. To locate an authorized reseller or to purchase a product, visit the Sonnet Technologies web site at <<http://www.sonnettech.com>>, or call the company at 1-949-587-3500.

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